



The International
University
الجامعة
الدولية

Major Title: Bachelor of Arts
in Communication Arts with
Concentration in: Journalism
Major Code: CAJR
Level: underGraduate
Number Of Credits: 108
Date: 19-06-2026

Bachelor of Arts in Communication Arts with Concentration in: Journalism (CAJR)

First Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
COMM225	Workshop	3	ENGL101	
COMM200	Introduction to Communication Studies	3	ENGL101	
COMM220	Rhetoric & Persuasion	3	ENGL151	
ENGL201	Composition and Research Skills	3	ENGL151	
CSCI200	Introduction to Computers	3	ENGL051	
ARAB200	Arabic Language and Literature	3		
Total		18		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
COMM285	Theories of Perception	3	ENGL151 - COMM200	
COMM265	Performance Theory & Practice	3	COMM200	
GDES270	Design Software I	3	CSCI200	
PREL250	Public Relations Principles & Concepts	3	COMM200	
JORN250	News Writing & Reporting	3	ENGL151 - COMM200	
	Elective	3		
Total		18		

Second Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
JORN310	Citizen Journalism	3	COMM200	
JORN300	Arabic News Writing & Reporting	3	JORN250 - ARAB200	
COMM310	Research Methods	3	COMM285	
COMM320	Radio - TV Announcing	3	COMM200 - ARAB200	
ENGL251	Communication Skills	3	ENGL201	
ADVR300	Advertising Theory & Practice	3	COMM200	
Total		18		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
COMM360	Media Planning	3	COMM285	
COMM380	Social Reporting	3	COMM285	
COMM350	Media Law	3	COMM285	
JORN375	Journalism Workshop	3	JORN300	
JORN380	Web Journalism	3	JORN250	
COMM370	Mobile Media	3	COMM285 - COMM225	
Total		18		

Third Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
JORN400	Investigative Journalism	3	JORN250	
JORN440	Reporting of Public Affairs	3	JORN380	
JORN410	News Production	3	JORN300	
COMM410	Media and Public Affairs	3	COMM285	
COMM405	Organizational Management	3	COMM285	

ARTS315	Photography	3	ENGL151	
Total		18		
Spring Semester				
Code	Title	Credits	Prerequisites	Corequisites
JORN495	Senior Study in Journalism	3	JORN440	
	Elective	3		
CULT200	Introduction to Arab - Islamic Civilization	3		
	Elective	3		
COMM450	Public Speaking	3	PREL250	
COMM460	Crisis Communication	3	COMM285	
Total		18		