Major	Bachelor of Business Administration with Concentration in: Economics		
Core Requirements			
Code	**Title**	**Credits**	**Description**
BACC200	Financial Accounting	3	The course introduces the basic framework of accounting; it covers the basics of financial accounting from the accounting cycle through the presentation of financial statements. The course prepares the students to be capable of performing the different steps of the accounting cycle for service and merchandising businesses.
BACC360	Managerial Accounting	3	The course tackles the managerial use of accounting data to plan and control personnel and operations within a firm. Students will understand how accounting systems can provide information and data for managerial decision-making and influence management decisions. Students will master accounting analysis and will learn how to approach business problems from a management perspective. This course covers basic cost accounting and managerial accounting concepts. Topics include the distinction between financial accounting, managerial accounting and cost accounting, basic cost concepts, cost-volume-profit analysis, incremental analysis and decision-making, pricing, and budgeting.
BECO210	Introduction to Microeconomics	3	This course is designed to introduce students to the basic methods and techniques that allow the micro units to make a proper choice, given scarcity. Using the behaviorism and cognitivism theories that focus on facts, knowledge, concepts and skills, this course addresses the direct and indirect strategies through lectures and problem solving methods to learn how to calculate opportunity costs, determine comparative advantage, understand the theory of demand and supply, calculate equilibrium price and quantity, calculate elasticity and relate it to total revenue, decide on the bundle of goods that maximizes consumerâs total utility, determine several costs and differentiate between two extreme markets: perfect competition and monopoly.
BECO260	Introduction to Macroeconomics	3	This course provides students with the foundation for understanding key economic indicators influencing the behavior of the economy. Using the behaviorism and cognitivism theories that focus on facts, knowledge, concepts and skills, this course addresses the direct and indirect strategies through lectures, workbooks, handouts, and problem-solving methods to learn how to calculate the nationâs output (GDP), the unemployment rate and the price level, understand the Classical and the Keynesian models and analyze the effects of fiscal and monetary policies.
BFIN300	Business Finance	3	The course is designed for finance and business students and is also relevant for individual decision making. It presents the basic theories and applications of corporate finance. The Business Finance course represents a crucial introduction towards financial management, financial policy, and the other advanced courses in finance. It is a comprehensive, up-to-date, and highly understandable introduction to finance theory, research, and practice.
BMGT200	Introduction to Business Management	3	The course focuses on how organizations operate in an era of rapid change, and the factors which determine how managers can operate effectively. Topics include the management function; the genesis of modern management; the development of management theory; the context in which managers operate; and managing organizations. The course integrates classical and modern concepts with a rich collection of contemporary real-world examples and cases. The course covers six major themes that guide the progress through the fascinating world of management, namely: Change, Skill development, Global economy, the Internet revolution, Diversity, and Ethics.

BMGT300	Introduction to Business Law	3	The course provides an in-depth conceptual and functional analysis and application of legal principles relevant to the conduct and understanding of commercial business transactions. Topics include the legal, ethical, and social environment of business; agencies, partnerships, and other forms of business organizations; and contracts and sales agreements. Relevant Lebanese laws and Salient legal aspects of international business are also discussed. Assignments may include conducting relevant research using computer databases and networks as well as other methods for accessing information.
BMGT315	Human Resource Management	3	The course examines the role of the human resource manager in both public and private sector organizations. Topics include personnel planning, selection, appraisal, training and development, compensation, and international aspects. The course is rich with practical case studies, and complemented with research assignments in the field of human resource management.
BMGT340	Organizational Behavior	3	This course allows the students to study the behavior of individuals and groups as part of the social and technical system in the workplace. They examine individual and group behavior, communication, conflict and various management styles, motivational techniques and coordination in the work environment and apply these concepts to the development of an organization's human resources. Organizational behavior (OB) highlights the significance of challenges and opportunities of OB, perception, attribution, learning, organizational change, organizational culture, engagement, leadership, and conflict management.
BMGT380	Business Ethics	3	The course focuses on the relationship of business ethics and social responsibility in both domestic and global settings. It explores the ethical and moral considerations of corporate conduct, social responsibilities, policies, and strategies, and emphasizes on the definition, scope, application, and analysis of ethical values as they relate to issues of public consequence in both the domestic and global environments. Special attention is given to moral problems such as the ethics of hiring and firing, bribery, and professional responsibility to society.
BMIS300	Management Information Systems	3	The course provides an overview of Management Information Systems (MIS) within a business context with an emphasis on end-user computing. It covers MIS theory and practice as they relate to management and organization theories, current trends in MIS, managerial usage of information systems, and computer hardware, software, and telecommunications. It also provides experiential learning through exposure to various decision-support tools.
BMGT360	Research Methods for Business	3	Research projects are immensely required by the vast majority of business analysts, managers, and other professionals to ensure optimal decision-making. From that perspective, analysts and key decision makers should possess necessary knowledge with regards to business research and its methodologies. This course discloses the importance of research in business and its contribution towards professional decision-making. It introduces students to the main required concepts in conducting research, covering all needed principal stages, essential terminologies, processes and methodologies that are vital in reporting and explaining the research-findings.

BMKT300	Marketing Theory and Principles	3	This course is designed to serve as an introduction to the basic principles of Marketing, theories, and practices, and the application of these practices. By examining the present Marketing system from a managerial point of view, and having a current examples component, this course will help emphasize the Marketing principles in today's business world, taking an integrated and strategic view of formulating and implementing a coherent and competitive "Marketing Mix". Beyond traditional Marketing concepts and practices, today's marketers have added a host of new-age tools for engaging consumers, building brands, and creating customer value and relationships. Marketing more than ever is the business function that identifies customer needs and wants, determines which target markets the organization can serve best, and designs appropriate products, services, and programs to serve these markets. It is a philosophy that guides the entire organization towards understanding, serving, and satisfying consumer needs. The goal of Marketing is to build value-based relationships with customers, in conjunction with other internal and external business units. The end-result is gaining market leadership. As a result, it will help students to develop the understanding and skills necessary to become successful marketers. Marketing Theory and Principles is not just about textbook learning, rather, it challenges students to use their critical and creative skills in all aspects of Marketing, not just those covered in this course.
IMGT490	Global Strategic Management	3	Business Policies and Strategic Management is intended to be a challenging and integrative capstone course for the undergraduate business school curriculum. The course stresses the theme that a company achieves competitive advantage and experiences higher performance if its managers have a timely strategic game plan and implement it proficiently. While learning how to manage strategy, you will also be required to integrate the body of knowledge that you have assimilated in the business curriculum. The purpose of this integration is to enable you to develop a 'macro' or big picture perspective. Most of the business courses that you have taken so far have focused on a specific functional area, e.g. HRM, marketing, finance, etc., and/or have discussed a specific body of knowledge, e.g. economics, statistics, etc. This course is different from your previous courses. The issues dealt with by a manager during the process of strategy formulation and implementations are multifunctional and involve a dynamic array of variables. As a result, you will need to take a total enterprise perspective in assessing the pros and cons of a company's strategy.
BMTH210	Business and Managerial Math	3	This course is designed to provide students with basic math skills useful in solving economics, accounting, finance, and business real-life problems. Using the behaviorism and cognitivism theories that focus on facts, knowledge, concepts and skills, this course addresses the direct, and indirect strategies through lectures, workbooks, handouts, and problem-solving methods to provide solid preparation and foundation for going to courses and careers in accounting, marketing, retailing, banking, finance, and business administration. In this course, students learn to calculate the slope of a linear function, graph and solve linear and non-linear functions, perform several operations including differentiation, and provide skills in calculating specific business mathematics applications in the field of accounting, finance, and economics.

BSTA205	Introduction to Business Statistics	3	This course is designed to provide students with an introductory survey of many applications of descriptive and inferential statistics. Using the behaviorism and cognitivism theories that focus on facts, knowledge, concepts and skills, this course addresses the direct, indirect, and experiential strategies through lectures, workbooks, handouts, and problem-solving methods to classify and graphically present data among different measurement levels, calculate measures of location and dispersion, understand the basic probability concepts, and examine discrete and continuous probability distributions. Further, this course is designed to provide students with the needed techniques used in inferential statistics. In this course, students learn to perform and interpret several tests including confidence intervals, hypothesis testing, regression, and correlation analysis.

Major Requirements			
Code	**Title**	**Credits**	**Description**
BECO365	Growth Models and Policy	3	This course introduces students to the models of economic growth. Using the behaviorism and cognitivism theories that focus on facts, knowledge, concepts and skills, this course addresses the direct, indirect, and experiential strategies through lectures, workbooks, handouts, model building, and problem-solving methods to comprehensively examine the Solow model; analyze the effects of physical capital, population, human capital, and technology on the levels of consumption, saving and output.
BECO320	History of Economic Thought	3	This course intends to provide a systematic introduction into the history of economic thought. It discusses selected economists of the tradition of economic theory to embed them into the framework of institutional determinants and related regimes and principles of intellectual debate and changes.
BECO360	Intermediate Economics	3	This course provides students with thorough grounding in Microeconomics and Macroeconomics theories. Using the behaviorism and cognitivism theories that focus on facts, knowledge, concepts and skills, this course addresses the direct, indirect, and experiential strategies through lectures, workbooks, handouts, model building, and problem-solving methods to present the basic classical model of national income, analyze the open economy model, and introduce the model of aggregate supply and aggregate demand as well as the role of stabilization policy. It presents the Keynesian cross and the theory of liquidity preference and uses them as building blocks for developing the IS-LM model. The theory of Supply and Demand is analyzed with application, elasticity, and taxes. The consumer choice theory is presented with deep analysis and the firm’s theory is discussed comprehensively.
BECO375	Environmental Economics	3	This course introduces environmental and resource economics. Emphasis is put on how economic theories can be used to discuss environmental issues and problems, e.g.: How to assess economic goals and needs between generations? What is sustainable development? What do we mean by efficient utilization of the environment? Environmental regulation – why and how? Optimal pollution control - when and how? The course covers economic analysis and methods for environmental accounting, the theory on optimal management and use of renewable and non-renewable natural resources, valuation of the environment, and international environmental problems and agreements.
BECO420	Managerial Economics	3	This course provides an overview of economic tools and analytic approaches available to the manager for business decision making. It includes such topics as pricing, forecasting, demand analysis, production and cost analysis, and macroeconomic policy as it affects the business environment.

BECO498	Senior Project in Economics	3	The senior project course is designed to provide undergraduate students with basic knowledge in the field of research and to gain insights into how research is structured and helps the student to build their initial steps in research projects. Students will analyze contemporary business issues and problems in the area of concentration. Students will learn and understand the data presentation and analysis, project structure, referencing, and plagiarism. By the end of this course, students will be able to prepare a project, to know how to collect and analyze data; to construct a solution for the project, and to do a good referencing and in-text citation for their research. The senior project is supervised by a faculty member in the area of concentration.
BECO470	Economics of Money and Banking	3	This course covers money and the banking system’s nature and functions, by focusing on interest rates, the role and value of money, exchange rates, and tools to control monetary policy. Using the behaviorism and cognitivism theories that focus on facts, knowledge, concepts and skills, this course addresses the direct, indirect, and experiential strategies through lectures, workbooks, handouts, case studies, and problem-solving methods to analyze the interaction between the monetary and real sectors, money supply and demand analysis, and the theory and transmission mechanisms of monetary policy, and central banking.
BECO370	International Trade Theory and Policy	3	This course is designed to provide students with the basic principles of international economics and trade. Using the behaviorism and cognitivism theories that focus on facts, knowledge, concepts and skills, this course addresses the direct, indirect, and experiential strategies through lectures, workbooks, handouts, model building, and problem-solving methods to understand comparative and absolute advantage, and to distinguish between free trade and protectionism. Students will gain an insight into the foreign exchange market , and a brief history of international trade agreements and their impact Throughout the course, students will develop a thorough understanding of the Micro and Macro theories; economic integration, trade patterns, international price adjustments, and international policies that are useful in guiding firms while performing businesses abroad.

General Education Requirements			
Code	**Title**	**Credits**	**Description**
ARAB200	Arabic Language and Literature	3	ØªØªØ£ÙÙ ÙØ§Ø¯Ø© Ø§ÙÙØºØ© Ø§ÙØ¹Ø±Ø¨ÙØ© ÙØ¢Ø¯Ø§Ø¨ÙØ§ ÙØºÙØ± Ø§ÙÙØªØ®ØµØµÙÙ ÙÙÙ Ø«ÙØ§Ø«Ø© Ø£ÙØ³Ø§ÙØ Ø£ØØ¯ÙØ§ ÙØªÙØ§ÙÙ Ø¯Ø±ÙØ³Ø§Ù Ø£Ø³Ø§Ø³ÙØ© ÙÙ Ø§ÙÙØØ Ù ÙØ§ÙØµØ±Ù ÙØ§ÙØ¨ÙØ§ØºØ©. ÙØ§ÙØ«Ø§ÙÙ ÙØªÙØ§ÙÙ ÙØ¨Ø§ØØ« ÙÙ Ø§ÙØ£Ø¯Ø¨ ÙØ§ÙØªØ ÙÙÙ. Ø£ÙØ§ Ø§ÙÙØ³Ù Ø§ÙØ«Ø§ÙØ« ÙÙØ¹Ø§ÙØ¬ Ø¨Ø¹Ø¶ ØªÙÙÙØ§Øª Ø§ÙØªØ¹Ø¨ÙØ± ÙØ§ÙØªÙØ§ØµÙ.
CSCI200	Introduction to Computers	3	The course aims at making students competent in computer-related skills. It is supposed to develop basic computer interface knowledge by providing an overview of managing folders and files, opening a start menu, and hands-on practice on typical software applications such as Word, Excel, and PowerPoint. The student will learn how to use the new features of Microsoft Office 2017, mainly Word documents, Excel spreadsheets, and PowerPoint presentations. Moreover, the course aligns with the Cisco Networking AcademyÂ® Get Connected course, which helps students understand how to connect to the Internet.

CULT200	Introduction to Arab - Islamic Civilization	3	Ø ªÙÙØ«ÙÙ Ø§ÙØØ¶Ø§Ø±Ø© Ø§ÙØ¹Ø±Ø¨ÙØ© Ø§ÙØ¥Ø³ÙØ§ÙÙØ© ÙØ§ØØ¯Ø© ÙÙ Ø£ÙÙ Ø§ÙØØ¶Ø§Ø±Ø§Øª ÙÙ Ø§ÙØªØ§Ø±ÙØ® Ø¨ÙØ§ Ø£ÙØ¬Ø²ØªÙ ÙÙ Ø¥Ø¨Ø¯Ø§Ø¹Ø§Øª Ø¹ÙÙÙØ© ÙØ«ÙØ§ÙÙØ© ÙØØ¶Ø§Ø±ÙØ© ØªØ±ÙØª Ø£Ø«Ø±ÙØ§ Ø§ÙØ¹Ø¸ÙÙ ÙÙ ØªØ§Ø±ÙØ® Ø§ÙØ¨Ø´Ø±ÙØ©. ØªÙØ´ÙÙÙ ÙØ°Ù Ø§ÙÙØ§Ø¯Ø© Ø§ÙØ¯Ø±Ø§Ø³ÙØ© ÙÙÙØ¯ÙØ©Ù Ø£Ø³Ø§Ø³ÙØ© ÙÙÙØªØ¹Ø±Ù ÙÙÙ Ø¹Ø±Ø¨Ù Ø¹ÙÙ ØªØ§Ø±ÙØ® ØØ¶Ø§Ø±ØªÙØ ÙØ§ ÙÙÙÙØªØ®Ø± Ø¨ÙØ§ ÙØØ³Ø¨Ø ÙØ¨ÙÙÙØ¬Ø¹Ù ÙÙÙÙØ§ ØØ§ÙØ²ÙØ§ ÙØ³ØªÙÙØ¶ Ø¨ÙÙØ§Ø¨ÙÙÙØ§ØªÙ ÙÙÙØ¯Ø±Ø§ØªÙ Ø§ÙØ¹ÙÙÙØ© Ø§ÙÙÙØ§ÙÙØ© ÙØ¥Ø¹Ø§Ø¯Ø© Ø§ÙØ§Ø³ØªÙÙØ§Ø¶ Ø§ÙØØ¶Ø§Ø±Ù. ÙØªØØ±Ù Ø§ÙÙÙØ§Ø¶Ù ÙÙÙÙØ§ Ø¯ÙÙØ´Ø¹ÙØ±Ù ÙØ§Ø¹Ù ÙÙÙÙØ§Ø Ø¹ÙÙ Ø£ÙÙ ÙØ°Ø§ Ø§ÙÙÙÙÙØ±ÙØ± Ø§ÙØ¯Ø±Ø§Ø³Ù ÙÙØØ§ÙÙ Ø£ÙÙÙØ³ØªØ«ÙØ± Ø§ÙÙÙØ¹Ù Ø§ÙØØ¶Ø§Ø±Ù ÙÙØ§ÙØ«ÙØ§ÙÙØ¹ÙØ¯ Ø§ÙØ·ÙØ§Ø¨ Ø§ÙØ¹Ø±Ø¨Ø ÙÙØ³ØªÙÙØ¯ ÙÙÙØ°Ø§ Ø§ÙÙØ®Ø²ÙÙ ÙÙØµÙØ¹ Ø£ÙÙÙÙØ§ Ø¬Ø¯ÙØ¯ÙØ§ ÙÙÙØ³ØªÙØ¨Ù.
ENGL201	Composition and Research Skills	3	This course builds upon the skills acquired in pre-requisite courses mainly ENGL 151 to further develop students' critical thinking and academic writing competencies. Students will read and respond to a variety of texts from different disciplines and produce a research paper using analytical and critical skills in response to texts.
ENGL251	Communication Skills	3	Workplace Occupational Writing is an advanced interdisciplinary writing course emphasizing workplace and technical communication and editing appropriate to diverse professions. It incorporates practice and study of selected types of discourse employed in professional writing situations, preparing students for different systems of writing in their professional lives. Examples from the writing of workplace professionals are analyzed and used as models to demonstrate the transition from academic to professional writing.