

Bachelor of Business Administration with Concentration in: Hospitality and Tourism Management (HTM)

First Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
BACC200	Financial Accounting	3	ENGL051	
BMTH210	Business and Managerial Math	3	ENGL051 - MATH100	
BSTA205	Introduction to Business Statistics	3	ENGL051 - BSTA100	
CSCI200	Introduction to Computers	3	ENGL051	
ENGL201	Composition and Research Skills	3	ENGL151	
BMGT200	Introduction to Business Management	3	ENGL151	
Total		18		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
BECO210	Introduction to Microeconomics	3	BECO100 - BMTH210	
ENGL251	Communication Skills	3	ENGL201	
BFIN300	Business Finance	3	BACC200	
BMIS300	Management Information Systems	3	ENGL151	
BMKT300	Marketing Theory and Principles	3	ENGL151	
BACC360	Managerial Accounting	3	BACC200	
Total		18		

Second Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
BHTM305	Introduction to Hospitality and Tourism Industry	3	ENGL151	
ARAB200	Arabic Language and Literature	3		
	Elective	3		
	Elective	3		
BECO260	Introduction to Macroeconomics	3	BECO100 - BMTH210	
BMGT315	Human Resource Management	3	BMGT200	
Total		18		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
BHTM340	Restaurant Management	3	BHTM305	
BHTM315	Business Etiquette and Protocol	3	ENGL151	
BMGT300	Introduction to Business Law	3	BMGT200	
BMGT340	Organizational Behavior	3	BMGT200	
	Elective	3		
Total		15		

Third Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
BHTM311	Lodging Management (+Opera)	3	BHTM305	
BMGT380	Business Ethics	3	BMGT200	
BHTM495	Revenue Management	3	BACC200 - BHTM305	

BHTM425	Food and Beverage Cost Control	3	BHTM305 - BACC200	
	Elective	3		
Total		15		
Spring Semester				
Code	Title	Credits	Prerequisites	Corequisites
IMGT490	Global Strategic Management	3	BMGT200	
BMGT360	Research Methods for Business	3	BMGT200	
CULT200	Introduction to Arab - Islamic Civilization	3		
BHTM498	Senior Project in Hospitality and Tourism Management	3	BHTM495 - BHTM311 - BHTM425 - BHTM340 - BHTM315 - BHTM305	
BHTM445	Conventions and Meetings Management	3	BMGT200	
Total		15		
Major Elective Courses				
Code	Title	Credits	Prerequisites	Corequisites
BECO305	Intermediate Microeconomics	3	BECO210	
BECO340	Intermediate Macroeconomics	3	BECO260	
BECO385	Econometrics	3	BSTA205 - BECO260 - BECO210	
BFIN400	Financial Modeling	3	BFIN300	
BMIS315	Information Systems Security	3	BMIS300	
BMIS480	Knowledge Management	3	BMIS300	
BMKT360	Market Research Methods	3	BMKT300 - BSTA205	
IMKT400	International Business Marketing	3	BMKT300	